

Joshua Kincheloe  
10855 Whipple St. Apt. 202  
North Hollywood, Ca 91602  
513-309-1619  
[joshua@jkdreaming.com](mailto:joshua@jkdreaming.com)  
[JKdreaming.com](http://JKdreaming.com)

To whom it may concern,

Thank you for the allowing me the opportunity to provide you with this letter and my resume. I would like to tell you a little bit about myself and to offer my abilities as a potential match with your needs.

I am actively seeking full or part time employment with a very strong desire to continue and expand my career as a web designer. I am looking for an opportunity that allows me to utilize my flash, dreamweaver, fireworks and photoshop skills, coupled with my knowledge of audio and video editing & engineering. In the area of web development, and graphic design I believe that I may be an asset to any company.

I have been working in Los Angeles, for the last six years to further my career by creating business opportunities for myself and others. During this time, I have leveraged my services to create improved value for my clients by listening and keeping my finger on the pulse of what's popular. This has been one of my major success tools in creating online media, along with hard work and perseverance.

With that said, please know that I recognize the value of any full or part time opportunities that you may have to offer me, versus remaining self employed. I am committed to becoming a successful employee. I am excited by the possibilities that may lay ahead with your organization and deeply respect the history of hard work that it must have been built upon. I am confident that my experience working in the Los Angeles media industry would make me a strong candidate for your company.

Thank you for your time,

Sincerely,

Joshua Kincheloe

# Joshua J. Kincheloe

Phone: 513-309-1619

[joshua@jkdreaming.com](mailto:joshua@jkdreaming.com)

10855 Whipple St. Apt. 202 – North Hollywood, Ca 91602

<b>Web Designer</b>	<b>Graphic Designer</b>	<b>Network Consulting</b>	<b>Mac/PC Technician</b>
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Knowledgeable and steadfast professional, working in the media field of Los Angeles for the past six years. Excelling in several aspects of web development and graphic design to show clients the value of new technology and how it can benefit them through online exposure and proper branding. This includes proper handling of copyrighted or time sensitive materials relevant to any project. Using a mature and “in touch” approach to establish working relationships with clients that always makes them feel like they are the only one.

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## Professional Experience:

**Encore Ads:** Graphic Designer / Web Developer (November 2009 – April 2010)

My Duties included designing Landing Pages and full sites to support the landing pages as sellable products for health and bizop campaigns. I was responsible for any and all CSS coding and deployment for browser compatibility testing. During this time the head of tech decided that he wanted me on his team to help with the deployment of the live sites and any graphic issues that needed to be attended to.

## Previous Professional Experience

- Freelance Web Developer and Graphic Designer for 6 years
- On-site tech in Recording Studios and Business environments for 6 years
- Project Manager for clients from conception, assessment, design and launch.
- Experience with innovative re-design of pre-existing media.

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## Noteworthy Clients:

### Post Digital Services.com 2008-Today

Concept	Action	Result
Post Digital Services is a duplication and replication company based in Los Angeles. They wanted to create a website layout that was visually impressive and functional beyond the previous versions.	I streamlined all of his content using a new layout and minimal text that took less time to read and understand. I also made contact forms, big name clients and sales information available on every page to encourage sales and company value.	Redesigning a cleaner graphic look with an easier to read text layout and better branding resulted in more sales and further value for client services. Post Digital Services has won the award of best replication house in Los Angeles for the last 2 years.

**Nearly.net for Jerome Dillon 2006 (formerly of Nine Inch Nails)**

Concept	Action	Result
Jerome came to me about a new site and knew about my graphic abilities. He wanted a flash website that could play music from his record and allow for e-commerce options.	I began a design that incorporated artwork from his album cover and minimal vector based art to ensure quality with a fast loading time. I also coding the various media players and picture galleries.	The result was record, merch and DVD sales for the next year and a half. He was able to live off of the revenue generated by the site and bolster it with new media and great music for fans to buy and enjoy.

### Gastineau Girls.com 2007

Concept	Action	Result
Brittney Gastineau called me and said that they needed a new website with streaming video, pics and links to support the new "E" TV show Gastineau Girls and she needed it fast.	I created a site that pushed Brittney and Lisa at all times showing a large picture of them with a flash interface. I was also able to ad streaming video that started without the need for page reloading.	The TV show failed but the web site is still online. I was able to put together a site that properly represented the client and to this day it still gets hits.

### Sound Therapy Records.com 2006

Concept	Action	Result
Sound Therapy Records needed a website that gave them an online record label presence for a single act. They needed it to have a theme that was dark and broody to reflect the style of music that was being signed to the label.	I began designing an insane asylum like theme that was reminiscent of the video game "Silent Hill" and the movie "Jacob's Ladder. I designed buttons that looked like disheveled file tabs from an abandoned filing cabinet. I setup streaming music samples with iTunes links to buy music and pictures to promote the artist.	I was able to provide a site that continues to sell albums for my client and show the world how good hip hop can be.

### Benevolent Tomorrow 2009

Concept	Action	Result
I was approached to build a wordpress based website that linked to myspace, audio life, and twitter to make updates a single entry process. I was asked if I could also make it media rich and have picture galleries with embedded video that the band members could update independently.	Wordpress easily allow me to create a multi-login dynamic website that would fit the bands needs. I created a new version of a preselected template that fit the band and gave them the functionality of newsletters, multi-site updating through a single site, video, audio and photographic capabilities to push the bands image.	Now the band has a record label grade website with enough media access and link-ability to rival any viral marketing campaign. I was able to give the band a site that touches fans and allows them to participate. This site allows the band to grow their fan list on all of the sites that they use to advertise.

### New Projects to watch for:

GlobalTechnologyGroups.com	PoorFish.org
RichSkillz.com	Treglam.com

## Noteworthy Personal Achievements:

### [4 Telly awards for work on commercials I completed in my first year of working in Los Angeles](#)

#### **Everending Recordings.com**

Everending began as the name of my personal recording studio. It has grown over the last 6 years to become a name of which I am very proud. The web site is presently being reformatted to become a service based audio resource center for clients and web surfers interested in audio engineering, writing and production.

#### **JK Dreaming.com**

JK Dreaming is my personal web site built to represent my work in the field of web development and graphic design. It has evolved over the last 8 years to become the a catalogue of my growth as creator of media for the web.

## Education:

#### **Cincinnati State (2001-2002)**

- AVP (Audio Video Production)
- Graphic/Web Design

#### **Los Angeles Recording Workshop (2002-2003)**

- Audio Engineering
- Post Production
- Wiring and Equipment Maintenance

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## Skill Sets:

Technical	Software	Personal
Network Technician	Adobe CS products	Web Development and Graphic Design
System Designer	Final Cut, Avid, Pro Tools, Logic	Sound Design
Mac and PC Technician	Wordpress, Joomla, Droople	Project Management
Server Management ( os x, linux, Windows 2003)	HTML, CSS, Action Script 2 (learning 3), php, asp.net	9 Years of Sales Experience
Project Planning	Microsoft office and Neo Office	Problem Solving (I do not panic when problems arise; I solve them quickly)
Service Qualification	All major tech softwares for Mac and PC systems.	Team oriented

References letters of recommendation furnished upon request.